

PROGRAM STRUCTURE



09h00 - 10h00 Opening Registration & Coffee Networking

10h00 - 10h05 AI Welcome Note

10h05 - 10h10 Opening Session (AI Prologue)

Marcos Pinto - Host & Amílcar Gabriel - Knower™ CEO

10h10 - 10h15 Welcome

Luisa Ribeiro Lopes, Presidente do Conselho Diretivo da .PT

10h15 - 11h00 Opening Keynote - The AI Transformation: Impact on Leadership *(English intervention)*

Gerd Leonhard, Futurist, Humanist, Author of "Technology vs. Humanity", CEO of The Futures Agency

11h00 - 11h40 Panel Discussion - Talent, Workforce Development & Responsible AI

Ricardo Parreira - Chief Executive Officer, PHC
João Ribeiro da Costa - Head of Digital Transformation and Program Director at Católica Lisbon School of Business and Economics (Powered by BP)
Moderation: Maria João Vieira Pinto, Editorial Director at Marketeer | Multi-publications Group

11h40 - 12h00 Coffee Break

12h00 - 12h40 Speaker - Practical AI: The latest AI for Humanity & Business Cases

Sara Guerreira de Sousa - AI Innovation Product Manager at Unbabel Labs & Center for Responsible AI
Patrícia Milheiro - AI Services Director at Singularity part of Devoteam

12h40 - 14h30 Networking Lunch

14h30 - 15h10 Panel Discussion - Designing AI Strategy for Your Organization

João Camarate - Chief Technology Officer, Broadvoice
Ana Margarida Almeida - Director of Innovation Strategy and Communication, Altice Labs
Moderation: Ricardo Tomé, Dir. Geral Digital TVI - Media Capital

15h10 - 15h40 Speaker - Innovation with AI - Creating New Business Models

Manuel Dias, National Technology Officer & Executive Board Member at Microsoft

15h40 - 16h00 Coffee Break

16h00 - 16h45 Closing Keynote - The Science of Consciousness in the Setting of Artificial Intelligence *(Live Streaming intervention)*

António Damásio, Neuroscientist, Professor of Psychology, Philosophy and Neurology at University of Southern California

16h45 - 17h00 Conference Wrap-Up and Key Takeaways

Marcos Pinto & César Santos - Founder & President Wellow™ Group

17h00 - 17h05 Open Letter for the Future

Performance by Vortice Dance Company

17h05 - 17h20 Beatbombers Live

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